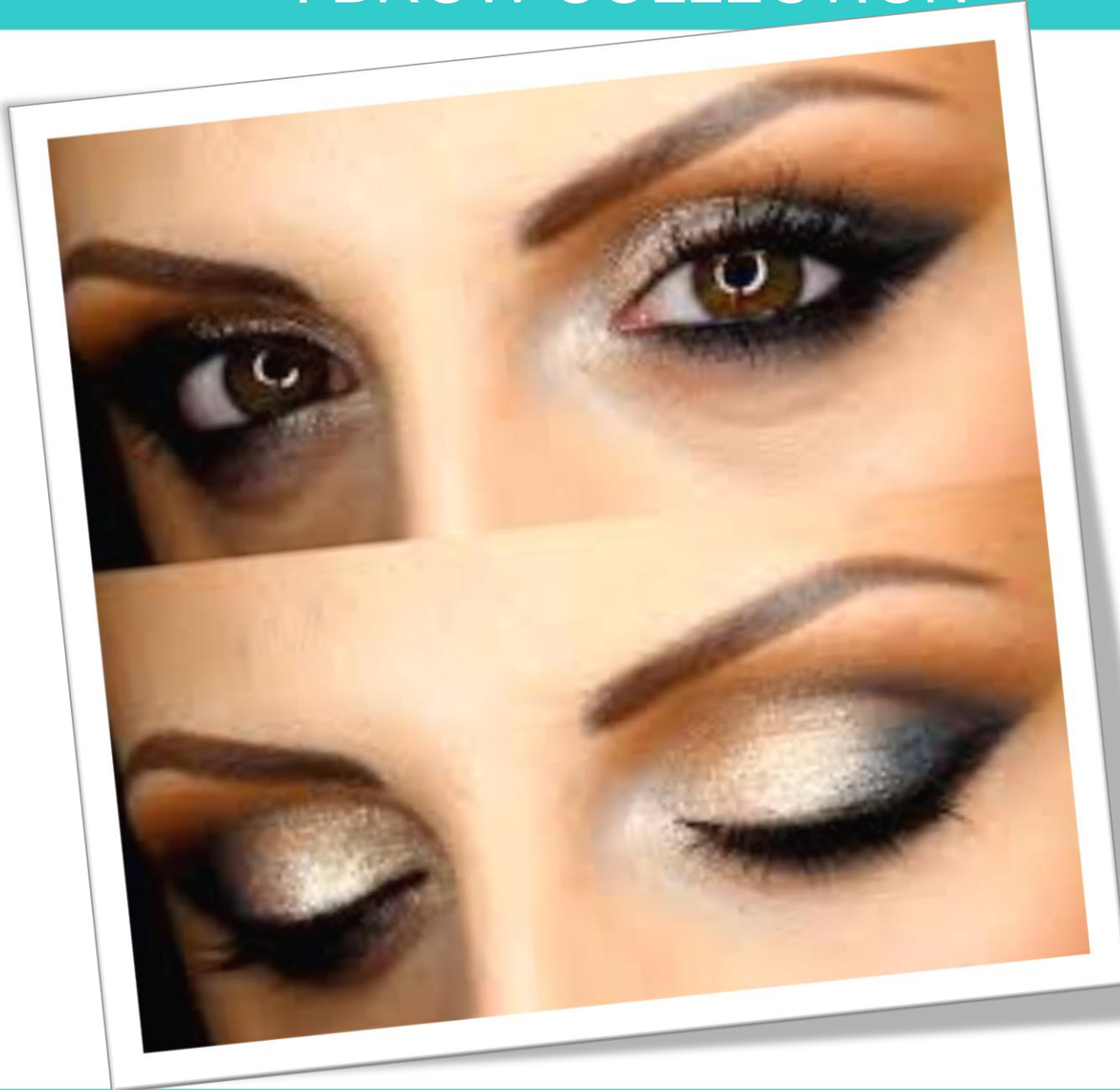


# I BROW COLLECTION



# I BROW COLLECTION (I BROW KIT – I BROW DUO)

## I BROW KIT



## I BROW DUO



## MKTG INFORMATION

Get the arch you've always wanted with this collection of brow essentials!

A new collection dedicated to eyebrow look:

2 new products come together with old permanent product *Eye brow pencil*:

I BROW KIT

Kit eye brow shadow –

I BROW DUO

Double pencil

Wax + Enlightening

# I BROW DUO

## TECHNICAL INFORMATION

**CANVASS:** III 2016

**PRODUCT REF:** 35514-001

**PRODUCT NAME:** I BROW- DUO

**SHADES NUMBER:** 1

**SHADES DESCRIPTION:** WAX + PEARLY CREAM

**INNER:** 6

**PRIMARY PACKAGING:** Wood

**LABEL:** none

**STATUS:** Permanent

**AVAILABLE FROM:** 06/06/2016



# I BROW KIT

## TECHNICAL INFORMATION

**CANVASS:** III 2016

**PRODUCT REF:** 35581

**PRODUCT NAME:** I BROW- KIT

**SHADES NUMBER:** 3

**SHADES DESCRIPTION:** blonde- brown- brunette

**INNER:** 4

**PRIMARY PACKAGING:** plastic

**LABEL:** ppl label

**STATUS:** permanent

**AVAILABLE FROM:** 06/06/2016



# I BROW COLLECTION



## POS MATERIAL DESCRIPTION

**POS NAME:** I BROW COLLECTION DISPLAY

**POS REF:** 3551481WX

**ASSORTMENT:** 36 units  
(12 pcs I Brow kit – 6 pcs I Brow Duo –  
18 pcs Linea Occhi Sopracciglia)

**TESTER:** available

**DIMENSION:** L 37 x W 19,7 x H 24,5

**MATERIAL:** cardboard

**AVAILABLE FROM:** 06/06/2016

# IN-FUSION



# IN-FUSION



## MKTG INFORMATION

Bright cream to powder eyeshadow; color and brightness last all day without creasing. An eyeshadow with a finish that blends on the eyelid dressing it with color and facets of shadow and light.

# IN-FUSION

## TECHNICAL INFORMATION

**CANVASS:** III 2016

**PRODUCT REF:** 35478

**PRODUCT NAME:** IN-FUSION

**SHADES NUMBER:** 6

**SHADES DESCRIPTION:** frost white- rose quartz-  
serenity blue – boreal green- tiger eyes- liquid night

**INNER:** 3

**PRIMARY PACKAGING:** glass

**LABEL:** coupon + ppl label

**STATUS:** permanent range

**AVAILABLE FROM:** 06/06/2016





# IN-FUSION

## POS MATERIAL DESCRIPTION

**POS NAME:** IN-FUSION DISPLAY

**POS REF:** 35478WX

**ASSORTMENT :** 18 PCS (3 x 6 colours)

**TESTER:** available

**DIMENSION:** L 37 x W 19,7 x H 24,5

**MATERIAL:** cardboard

**AVAILABLE FROM:** 06/06/2016



# LOVERDREAM



# LOVERDREAM



## MKTG INFORMATION

The intensity, the softness and the pleasure of a lipstick with a new look: a smooth texture, easy application that offer maximum comfort and a perfect finish. The full and intense color blends perfectly on the lips wrapping them into a thin but at the same time rich film giving softness and elasticity for a long-lasting and precise look. The formula is very creamy and soft, not dry but moisturizes your lips for a long time. Your stick in a fluid!

# LOVERDREAM

## TECHNICAL INFORMATION

**CANVASS:** III 2016

**PRODUCT REF:** 35427

**PRODUCT NAME:** LOVERDREAM

**SHADES NUMBER:** 8

**SHADES DESCRIPTION:** naked lips-rose blush – pink lady-passion plum-true red sinful- red- crimson red-cool grape

**INNER:** 4

**PRIMARY PACKAGING:** plastic

**LABEL:** coupon

**STATUS:** permanent range

**AVAILABLE FROM:** 06/06/2016



# LOVERDREAM

## POS MATERIAL DESCRIPTION

**POS NAME:** LOVERDREAM DISPLAY

**POS REF:** 35427WX

**ASSORTMENT :** 32 PCS (4 x 8 colours)

**TESTER:** available

**DIMENSION:** L 37 x W 19,7 x H 24,5

**MATERIAL:** cardboard

**AVAILABLE FROM:** 06/06/2016

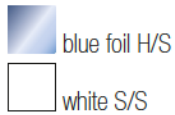


# BEAUTY KITS COLLECTION



# BEAUTY KITS COLLECTION

30556 A



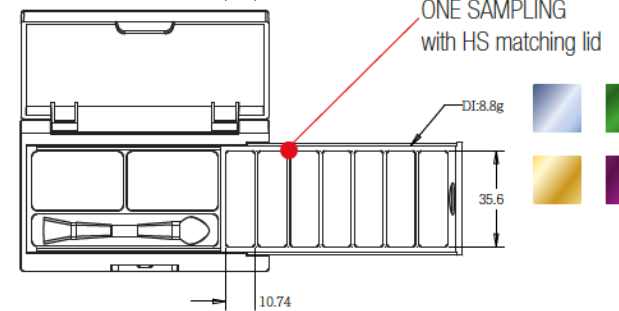
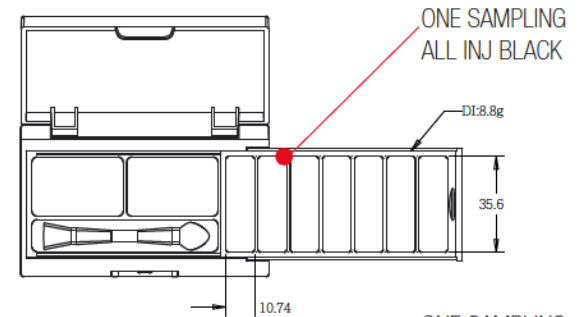
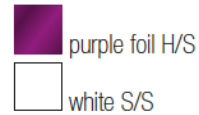
30556 B



30557 A



30557 B



# BEAUTY KITS COLLECTION



30558 B



- 432C S/S
- WHITE S/S



- BLACK INJ lid and base
- 432C inner plate

30559



- PRINT 4975C S/S
- INJ 726C lid and base



30559 A



- PRINT 4975C S/S



- INJ 726C lid and base
- INNER PLATE 4975C

30559 B



- 726C S/S
- WHITE S/S



- INJ LID e BASE 4975C
- INNER PLATE 726C



# FEEL PERFECT



# FEEL PERFECT



## MKTG INFORMATION

A shine controlling, oil-free, complete coverage liquid foundation. Hides imperfections, even out skintone and mattifies with a non oily, perfectly powdered finish. The result is flawless and lasts for hours.

SPF 15  
Fragrance free

30 ml

# FEEL PERFECT

## TECHNICAL INFORMATION

**CANVASS:** V 2016

**PRODUCT REF:** 35358

**PRODUCT NAME:** FEEL PERFECT

**SHADES NUMBER:** 4

**SHADES DESCRIPTION:**

**INNER:** 3

**PRIMARY PACKAGING:** glass

**LABEL:** ppl label

**STATUS:** permanent range

**AVAILABLE FROM:** 05/09/2016



# FEEL PERFECT DISPLAY



## POS MATERIAL DESCRIPTION

**POS NAME:** FEEL PERFECT  
DISPLAY

**POS REF:** 35358WX

**ASSORTMENT :** 12 units (3 x 4  
colours)

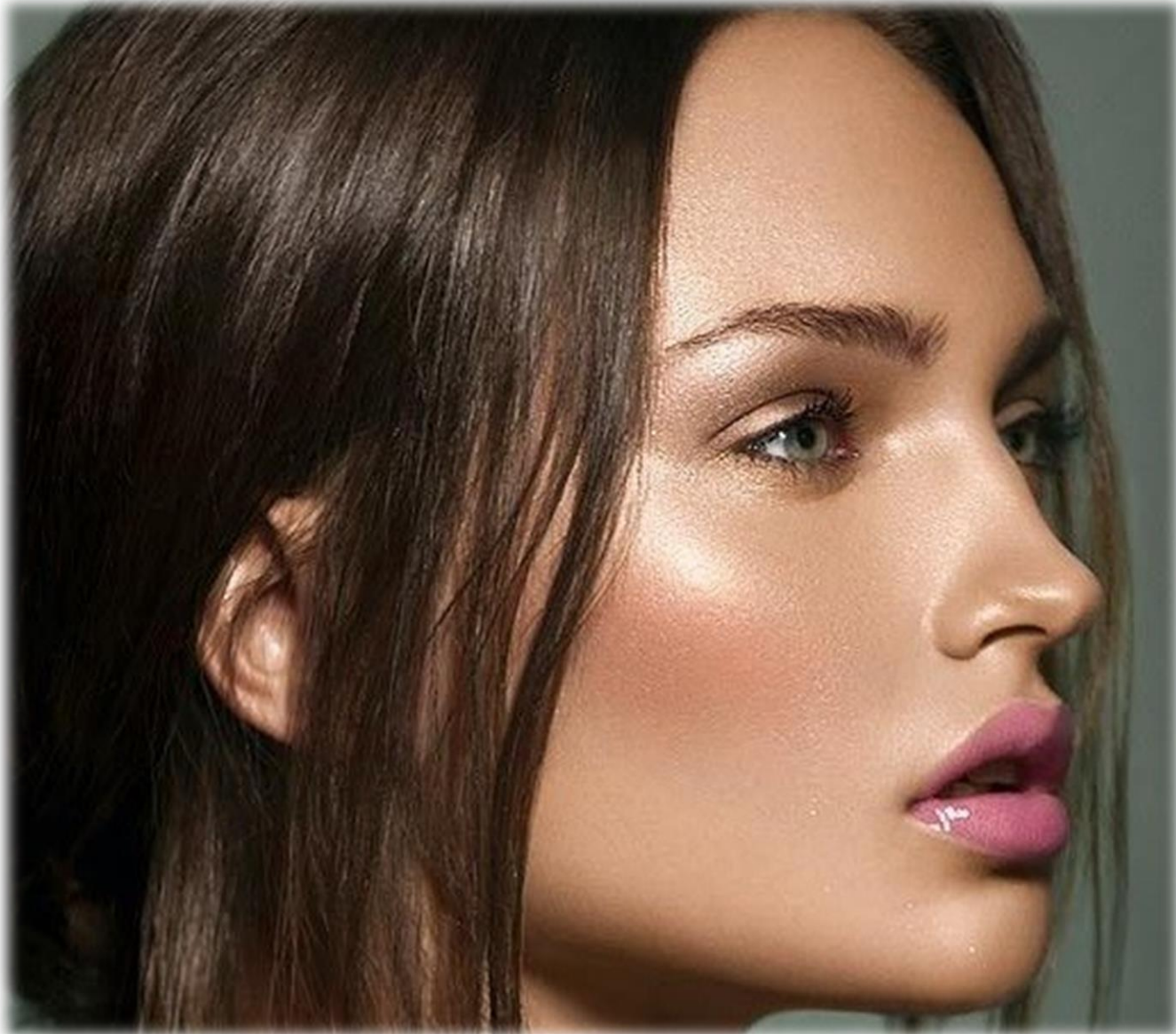
**TESTER:** available

**DIMENSION:**L 37 x W 19,7 x H  
24,5

**MATERIAL:** cardboard

**AVAILABLE FROM:** 05/09/2016

# FEEL GLOW



# FEEL GLOW



CAP:  
pearl beige

BODY:  
pearl beige

BASE:  
black injection

## MKTG INFORMATION

A champagne highlighter. Turns up the complexion with a delicate, champagne glow and soft-focus effect. Sculpts and warms the eyes, cheeks, lips and body.

# FEEL GLOW

## TECHNICAL INFORMATION

**CANVASS:** V 2016

**PRODUCT REF:** 35479-001

**PRODUCT NAME:** FEEL GLOW

**SHADES NUMBER:** 1

**SHADES DESCRIPTION:** champagne

**INNER:** 6

**PRIMARY PACKAGING:** plastic

**LABEL:** coupon

**STATUS:** permanent range

**AVAILABLE FROM:** 05/09/2016



# FEEL GLOW DISPLAY



## POS MATERIAL DESCRIPTION

**POS NAME:**

**POS REF:**

**ASSORTMENT :**

**TESTER:**

**DIMENSION:**

**MATERIAL:**

**AVAILABLE FROM:**



# TRIBAL LINER



# TRIBAL LINER



## MKTG INFORMATION

A rockstar liquid liner that makes it easy to draw any shape of cat eye precisely and instantly from the subtlest to the most dramatic.

# TRIBAL LINER

## TECHNICAL INFORMATION

**CANVASS:** V 2016

**PRODUCT REF:** 35392-001

**PRODUCT NAME:** TRIBAL LINER

**SHADES NUMBER:** 1

**SHADES DESCRIPTION:** rock night

**INNER:** 6

**PRIMARY PACKAGING:** plastic

**LABEL:** ppl label

**STATUS:** permanent range

**AVAILABLE FROM:** 05/09/2016



# TRIBAL LINER DISPLAY



**WORK IN  
PROGRESS**

## POS MATERIAL DESCRIPTION

**POS NAME:**

**POS REF:**

**ASSORTMENT :**

**TESTER:**

**DIMENSION:**

**MATERIAL:**

**AVAILABLE FROM:**

# BEAUTY ACCESSORIES COLLECTION



# BEAUTY ACCESSORIES COLLECTION

## MKTG INFORMATION

High-quality collection of brushes for the eyes, cheeks and complexion.

The collection includes cosmetic sharpener, sponges and cotton puff.

PVC packaging with zip.



# BEAUTY ACCESSORIES COLLECTION

## TECHNICAL INFORMATION

**CANVASS:** V 2016

**PRODUCT REF:** 32101-32201-32202-32203--32301-32404-32405-32406-32704-32705-32706-32707-32708-32709

**PRODUCT NAME:** N.101-N.201-N.202-N.301-N.404-N.405-N.406-N.704-N.705-N.706-N.707-N.708-N.709

**SHADES NUMBER:**

**SHADES DESCRIPTION:**

**INNER:** face: 3pcs- eyes:6pcs- tools: 4pcs

**PRIMARY PACKAGING:** synthetic bristles

**LABEL:** tag

**STATUS:** permanent range

**AVAILABLE FROM:** 05/09/2016



# BEAUTY ACCESSORIES COLLECTION DISPLAY



Work in progress

## POS MATERIAL DESCRIPTION

**POS NAME:** BEAUTY  
ACCESSORIES DISPLAY

**POS REF:**

**ASSORTMENT :**

**TESTER:** available

**DIMENSION:**

**MATERIAL:** plexi

**AVAILABLE FROM:** 05/09/2016



# POCHETTE KIT (GIFT SET)



## MKTG INFORMATION

A best-selling set of products including a free of charge case.

# POCHETTE KIT (GIFT SET)



## POS MATERIAL DESCRIPTION

**POS NAME:** BLACKOUT  
FLOOR DISPLAY POUCHETTE  
KITS

**POS REF:**

**ASSORTMENT:** 4 references of  
pochette

**TESTER:** none

**DIMENSION:**

**MATERIAL:**

**AVAILABLE FROM:** 05/09/2016

# SEDUZIONE 8H



# SEDUZIONE 8H

## MKTG INFORMATION



Seduzione becomes  
a long-lasting  
lipstick: 8h lasting!  
Velvet seduction!

# SEDUZIONE 8H

## TECHNICAL INFORMATION

**CANVASS:** VI 2016

**PRODUCT REF:** 35442

**PRODUCT NAME:**

**SHADES NUMBER:** 6

**SHADES DESCRIPTION:**

**INNER:** 4

**PRIMARY PACKAGING:** plastic

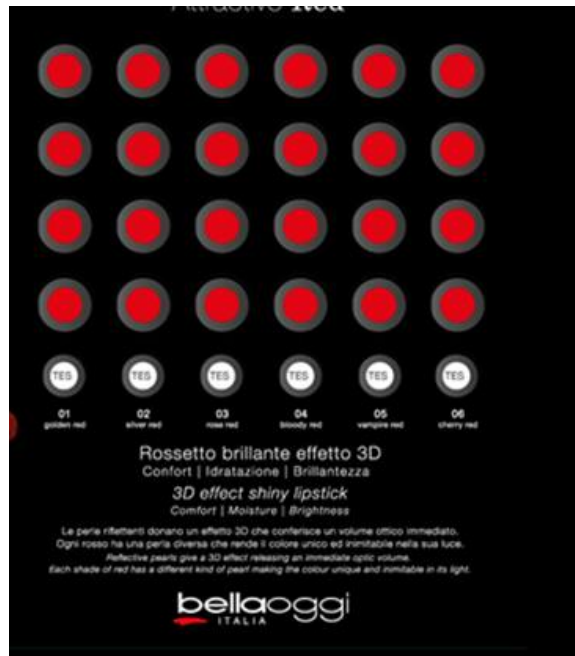
**LABEL:** coupon

**STATUS:** permanent range

**AVAILABLE FROM:** 07/11/2016



# SEDUZIONE 8H DISPLAY



## POS MATERIAL DESCRIPTION

**POS NAME:** SEDUZIONE 8H DISPLAY

**POS REF:** 35442WX

**ASSORTMENT :** 24 units (4 units X 6 colour)

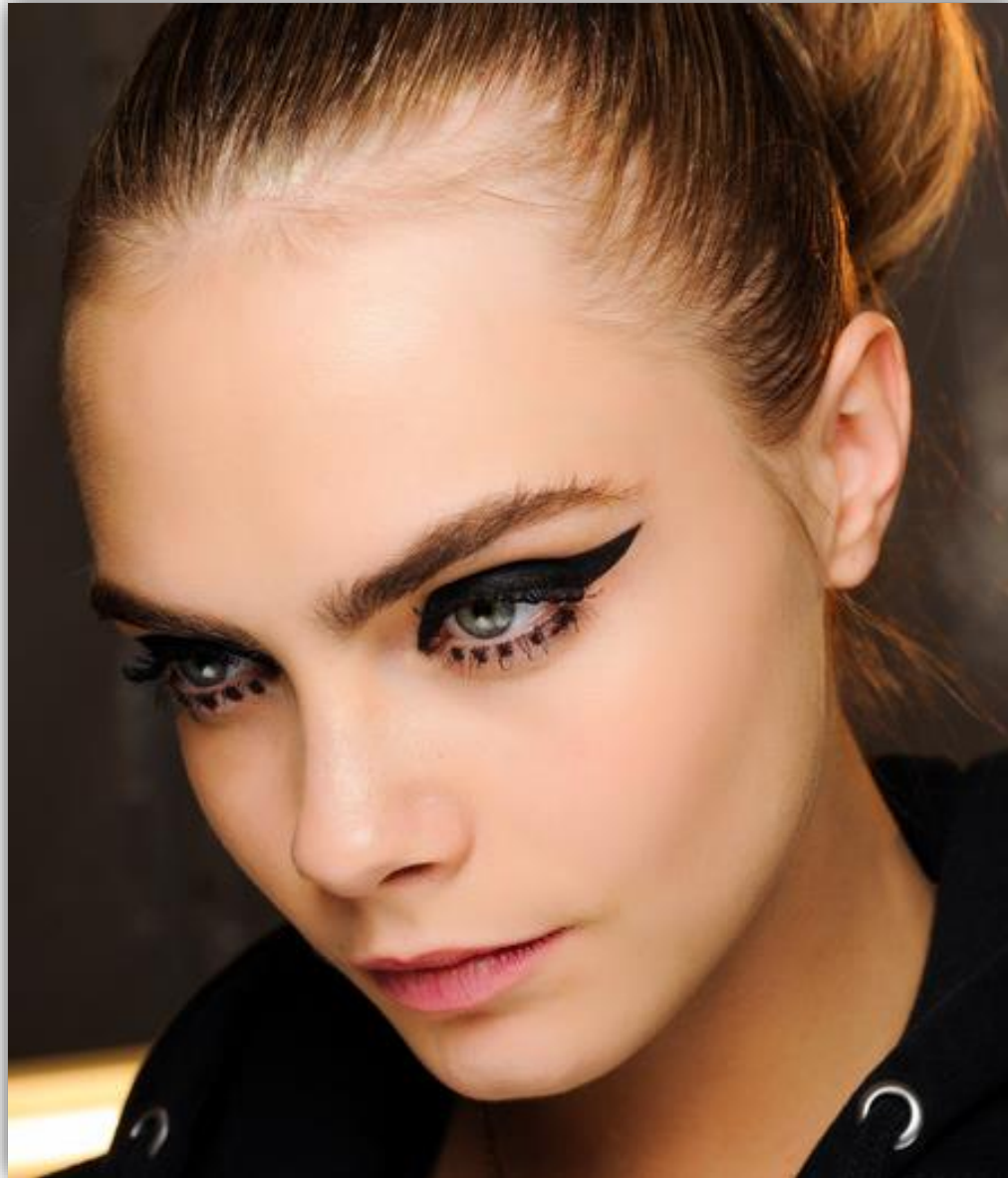
**TESTER:** available

**DIMENSION:**

**MATERIAL:** cardboard

**AVAILABLE FROM:** 07/11/2016

# DOT LINER



# DOT LINER



## MKTG INFORMATION

To create your  
dots look!  
The ultra-fine  
felt tip gives  
you total  
control  
delivering the  
perfect amount  
of liner.



## TECHNICAL INFORMATION

**CANVASS:** VI 2016

**PRODUCT REF:**

**PRODUCT NAME:**

**SHADES NUMBER:**

**SHADES DESCRIPTION:**

**INNER:**

**PRIMARY PACKAGING:**

**LABEL:**

**STATUS:**

**AVAILABLE FROM:**

# DOT LINER DISPLAY



## POS MATERIAL DESCRIPTION

**POS NAME:**

**POS REF:**

**ASSORTMENT :**

**TESTER:**

**DIMENSION:**

**MATERIAL:**

**AVAILABLE FROM:**

# HD LINER



# HD LINER



## MKTG INFORMATION

This matte, liquid eyeliner defines eyes intensely and its easy-to-use special tip provides extra precision and pro flexibility that let you design your favorite line and the quick dry, long-lasting formula leaves an intense, matte finish.

## TECHNICAL INFORMATION

**CANVASS:** VI 2016

**PRODUCT REF:**

**PRODUCT NAME:**

**SHADES NUMBER:**

**SHADES DESCRIPTION:**

**INNER:**

**PRIMARY PACKAGING:**

**LABEL:**

**STATUS:**

**AVAILABLE FROM:**

# DOT LINER + HD LINER DISPLAY



## POS MATERIAL DESCRIPTION

**POS NAME:**

**POS REF:**

**ASSORTMENT :**

**TESTER:** none

**DIMENSION:**

**MATERIAL:** cardboard

**AVAILABLE FROM:** 07/11/2016

# AQUA ON THE GO



# AQUA ON THE GO



## MKTG INFORMATION

### 2 MAKE-UP REMOVER PRODUCTS

- Cleansing Water Cloths removes waterproof make-up and impurities while nourishing skin with mineral-rich cleansing spa water. Infused with Aloe to protect and nurture skin.
- A no-rinse micellar cleansing water with an ideal texture for sensitive skin. This product cleanses the face and eyes effectively in one simple step.



# AQUA ON THE GO

## TECHNICAL INFORMATION

**CANVASS:** VI 2016

**PRODUCT REF:**37000/37002

**PRODUCT NAME:**

**SHADES NUMBER:** 2 REF.

**SHADES DESCRIPTION:**

**INNER:**

**PRIMARY PACKAGING:**

**LABEL:** artwork

**STATUS:** permanent range

**AVAILABLE FROM:** 07/11/2016



# AQUA ON THE GO



## POS MATERIAL DESCRIPTION

**POS NAME:** AQUA TO GO DISPLAY

**POS REF:**

**ASSORTMENT :**

**TESTER:** none

**DIMENSION:**

**MATERIAL:** cardboard

**AVAILABLE FROM:** 07/11/2016

# 1st period 2017



**COMING SOON**